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FUTURECO VENTURES

AS ONE OF THE

TOP 10

**SUSTAINABILITY & ENVIRONMENT
CONSULTING STARTUPS**

2023

*in acknowledgement of its unwavering focus and dedication
to achieve excellence in quality and delivery in this field.*

Sudhakar Singh

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FUTURECO VENTURES

BRINGING ABOUT ENVIRONMENTAL SUSTAINABILITY THROUGH IMPACTFUL SOLUTIONS



Aayush Garg,
CEO & Founder

Environmental sustainability is one of the biggest hopes in reversing the climatic disasters taking place on the planet right now. The environmental sustainability industry is witnessing a surge in prominence, driven by a confluence of global trends. The urgency of addressing climate change, stringent government regulations, and a heightened corporate emphasis on Corporate Social Responsibility (CSR) and Corporate Environmental Responsibility (CER) are propelling this growth. Factors driving the industry's expansion include increased investments in CSR and CER, the quantification of environmental impact through carbon credits, and a growing awareness among consumers about the importance of sustainable practices. However, consumers face challenges in identifying credible and effective solutions to their environmental concerns. Futureco Ventures emerges as a beacon of hope, offering a comprehensive suite of services to address these challenges. By focusing on tree plantation, pond rejuvenation, and environmental awareness initiatives, Futureco Ventures empowers individuals and corporations to actively contribute to a greener, more sustainable world.

Established in 2020, Futureco Ventures, a part of the renowned Eco Paryavaran Group, has emerged as a startup dedicated to environmental sustainability projects. With a focus on Corporate Environmental Responsibility (CER) and Corporate Social Responsibility (CSR), Futureco Ventures offers comprehensive solutions for businesses seeking to make a positive impact on the environment.

Positioning in the Market

Futureco Ventures distinguishes itself by evolving from Eco Paryavaran Group, a pioneer in the environmental sector with over two decades of experience. The company's inception aligns perfectly with the growing emphasis on government regulations and investments in CSR and CER. Corporations, above a certain threshold, are now mandated to allocate a portion of their project costs to environmental initiatives. Futureco Ventures steps in as a one-stop solution provider, offering a range of services, from environmental awareness workshops to large-scale projects like urban afforestation and water body rejuvenation.

The company's core projects focus on two key areas: tree plantation using the innovative Miyawaki methodology and the restoration of ponds and lakes. Futureco Ventures specializes in creating urban mini-forests through tree plantation. This method maximizes tree growth in limited urban spaces, emphasizing soil enrichment, biodiversity, and low maintenance. The goal is to enhance air quality and biodiversity within cities. In Punjab alone, there are 6600 dormant ponds awaiting restoration for groundwater replenishment. "Futureco Ventures encourages corporates to adopt such ponds and employs various

technologies, including windmill-based aeration and nanobubbles, to restore them", says Aayush Garg, CEO of Futureco Ventures.

Quantifying Environmental Impact

The company is at the forefront of quantifying environmental impact through carbon footprints, carbon trading, and carbon offsetting. It provides clients with detailed reports on the positive environmental impact of its projects in terms of carbon credits. Futureco Ventures primarily targets corporate clients due to their capacity for financial investment in environmental projects. Futureco Ventures actively involves youth in its initiatives, conducting workshops and events in collaboration with educational institutions to instill environmental sensitivity from an early age.

The company follows a meticulous process, starting with analyzing the client's objectives and proposing tailored environmental solutions. Futureco Ventures also manages the complex paperwork involved in obtaining government No Objection Certificates (NOCs). During project execution, the involvement of employees and local communities ensures a positive impact. With a strong foundation and a commitment to innovation, the company has the potential to lead the way in creating a greener and more sustainable future for India and beyond.

Futureco Ventures' future expansion plans involve developing standardized models for tree plantation, pond rejuvenation, and environmental awareness activities. "We are on a mission to work for the environment, motivating everyone to be a part of the solution, not the pollution", concludes Aayush Garg. ||